

Julien Ricard

39 years old, married
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CTO

Overview

Technical direction
Team building and management
Conception and Technology
Deep knowledge of code and network

Focus on the users needs, ergonomoy
Quality, cost optimization, efficiency
Close teamwork / proximity management
R&D everyday

Professional Experience

Webedia (Paris, France) : CMS, Adserver, BI/CI...

Co founding CTO

June 2008 to Present

Objectives :

- Building an online media company
- Creation of the technical platform, CMS and tools used by the websites of the group
- Integration of acquired companies
- International development (Brazil, Germany...)
- Fast developing company, short development cycles, maximum efficiency

Activities :

- Leading the IT innovation and development
- Design, conception and global technical specifications
- Building and managing a mixed team of 38+ developers / project managers / lead devs / front-end devs / sysadmins and 15+10 developers offshore (Russia, Serbia)

Successes :

- Adserver used on all the websites of the group, started with Webedia's websites (that I started alone)
- Unique CMS for every website, with a big focus on ergonomoy and speed translating into more efficiency for the company
- SEO monitoring
- SMO monitoring
- BI tools
- Emailing tool (many criterias, including comportamental, personalized newsletters)

Blue Media (Paris) : Jetavenue.com

Technical Director

December 2007 to May 2008

Objectives :

- Relaunch of the publishing activity of the company

Activities :

- Building the team
- Building new versions of their two websites (online magazine and college communities)
- Creating new ad formats
- Securing the company's IT

Les Publications Condé Nast (Paris) : Glamour.com, Vogue.com...

Technical Director

June 2005 to December 2007

Objectives :

- Translate a high level press online
- Highly concurrent universe
- International context
- Fast paced activity, international challenges

Activities :

- Creating the online platform
- Building a MVC framework
- Team building and management (3 developers, 6 webdesigners)
- Conception and technical management of every project

Projects :

- Emailing software
- Developing every website (Glamour, Vogue, ...)
- Website for subscribing to the magazines

auFeminin.com (Paris) : websites of the group and Smartadserver.com

Project manager

September 2000 to May 2005

Objectives :

- Managing the projects along the exponential development of the European startup
- Cost management, efficiency (only 3 people in the technical team)
- Internalization of every service (web development, emailing, adserver...)

Activities :

- Building a highly scalable technical platform
- Designing the framework used by every website of the company
- Developments of back-office and front-office applications
- Administration of the servers and of the network
- SEO optimization

A few projects :

- Chat, webmail, online dating, social network, new ad formats...
- Adserver (Smartadserver) used across Europe now...
- Flash games, multiplayer games (Shockwave, Java)

Géo Vision Avenir (Paris)

Trainee 3D Developer and 3D Artist

March 2000 to August 2000

Development with Autocad LISP of a 3D transformation of topographic data (IGN) into real landscapes (trees, houses, roads...) for rendering in Maya on Silicon Graphics

INRA (National Institute of Agronomic Research) – IT (Paris)

Trainee – Web developer

July to August 1997

Webdesign and developments for the INRA's Intranet

INH – IT Department (Angers)

Web and Windows Developer, Freelance

1998 -1999

E-learning system for the English teachers
Multiple websites (online shopping, etc)
Conferences about the web for schools

Educational career

1998-2000

Landscape Architecture Engineering School : INH (Angers)

1997-1998

Classe prépa Math Sup/Spé Bio (Lycée Saint-Louis, Paris)

1996

Baccalauréat S (Ecole Alsacienne, Paris)

Languages

- French (mother tongue)
- English (working knowledge)
- Russian (working knowledge)

Hobbies

- Photography (<https://www.flickr.com/photos/jarnix/>)
- Gaming (Starcraft 2)

Technologies

- Web development : PHP, Javascript, Nodejs, Angular, go...
- Data : mysql, SQL Server, Redis, Cassandra, Hadoop/Hive/etc, Elastic Search...
- Others : Apache, Varnish, git, Jenkins...
- OS : Linux (Debian...), Windows Server